

## **Professional Affairs Board Guidance Note**

## **Use of CPE LOGO**

A small logo indicating CPE status is available for use by certified members of the Society on professional correspondence. The following rules apply to the use of the logo:

- 1. The CPE logo is only to be used by CPEs with current financial membership;
- 2. The CPE logo is for use on professional correspondence such as professional ergonomics related reports, PowerPoint or similar presentations and letters;
- 3. The CPE logo is not intended for use in advertising material, it is intended for use as an identifier of professional correspondence.
- 4. The CPE logo should appear as close as possible to the signature of the CPE and be of a size no greater than 2 cm in height as shown below
- 5. Any concerns with the appropriate use of the CPE logo are to be referred to the PAB who will determine appropriate action.

The CPE logo below will be available in the CPE section of the HFESA website as a small usable .jpg, .gif or .tif file along with this guidance note regarding appropriate use.

Stephen Hehir Chair, Professional Affairs Board November 2017

